



# i3SNAP

WRITE – ORGANISE – SHARE

# The notetaking dilemma.

**i3SNAP**

How do **you** convert analogue notes to digital info?  
And which issues do you encounter?



# The notetaking dilemma.

i3SNAP

How do **you** convert analogue notes to digital info?

Classic whiteboard/flipchart

- Copy (typing)
- Save
- Distribute
- Copy (photo)
- Save
- Distribute

Copyboard

- Print, copy, distribute
- Save, copy, distribute

Interactive whiteboard

- Save
- Copy
- Distribute

# The notetaking dilemma.

i3SNAP

Note taking

Analog is more affordable, more natural and more flexible  
(post it notes, newspaper excerpt,..)

Note Distribution

Digital is the norm



# Bridge the gap with i3SNAP

# i3SNAP

Write



Snap & organise



Share



# Simple & proven

# i3SNAP

i3SNAP dry erase flipchart



- Lifetime warranty
- Eco-friendly
- Magnetic
- Low-tech
- Mobile
- Simple

i3SNAP mobile app



- Personal
- Familiar



i3-TECHNOLOGIES

# i3SNAP Whiteboards

designed for the i3SNAP app (iOS/Android)



# i3SNAP

## Frame & Design

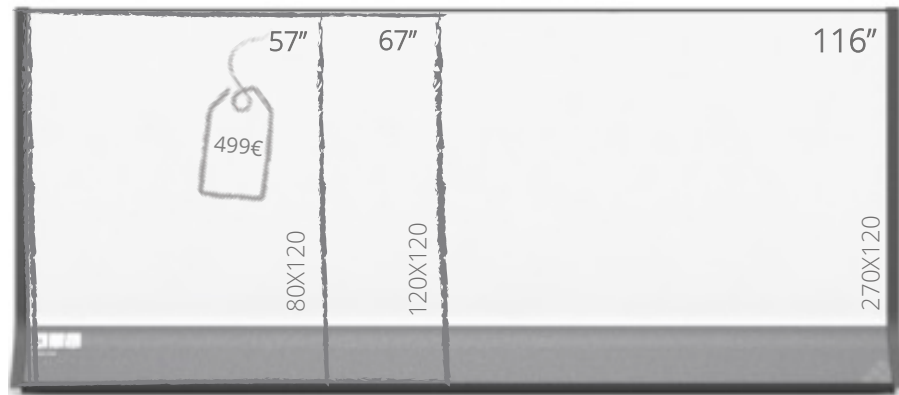
- Cropping
- Quick Start Guide
- Room for accessories

## TCO

- Lifetime warranty
- Write more, wipe less
- Eliminates consumables

## Surface

- Glare removal
- Smooth writing
- Dry-eraseable



# Accessories

Best in class

Integrated pen tray



Storage solution



## i3 Marker by Pilot

- Refillable
- Ultra smooth writing
- Vibrant color capturing

## i3 Magnetic eraser

## Magnets

- Add any material to your snaps

## Penholder



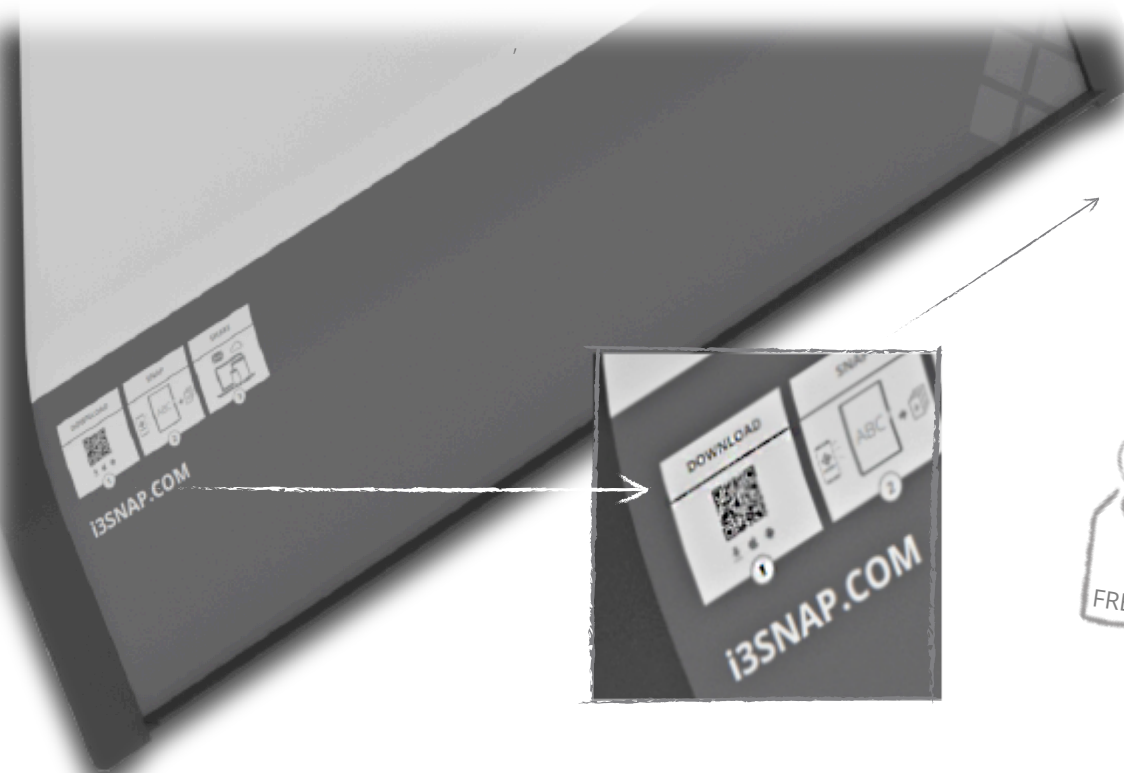
i3-TECHNOLOGIES

# i3SNAP app

1 time download. Unlimited users.



# i3SNAP





# i3SNAP app

Digitize / distribute your whiteboard notes, using just a marker and your smartphone.  
i3SNAP will take care of everything!

# i3SNAP



Download & launch  
the i3SNAP app.



Add a new presentation,  
or open an existing one.



Add a new slide...



# i3SNAP app

Digitize / distribute your whiteboard notes, using just a marker and your smartphone.  
i3SNAP will take care of everything!

# i3SNAP



Point & snap!



Let i3SNAP app do intelligent cropping.  
(or manually adjust the cropping area)



Use our powerful filters  
to fine-tune the image.



Share and/or export  
your snaps as jpg's or as  
a PDF document via email  
or your preferred  
cloud service: imessage, whatsapp,  
dropbox, i3MEETINGHUB,...

# Easy, fast & cost efficient!

# i3SNAP

## Write

- Save time
- Add color, post its, magnets,...
- Long term durability
- Few consumables = low TCO
- Few support questions = low TCO

## Snap!

- Take photo with familiar device
- Image enhancement with mode selector
- Organize images in familiar presentation format
  - Title
  - Keywords
  - "Slides"
- Separate business from personal photos

## Share

- Calendar integration
- E-mail integration
- Cloud platform
- PDF or JPG
- Familiar interface
- i3MEETINGHUB

+45%

More productive\*

+25%

Faster distribution\*

-30%

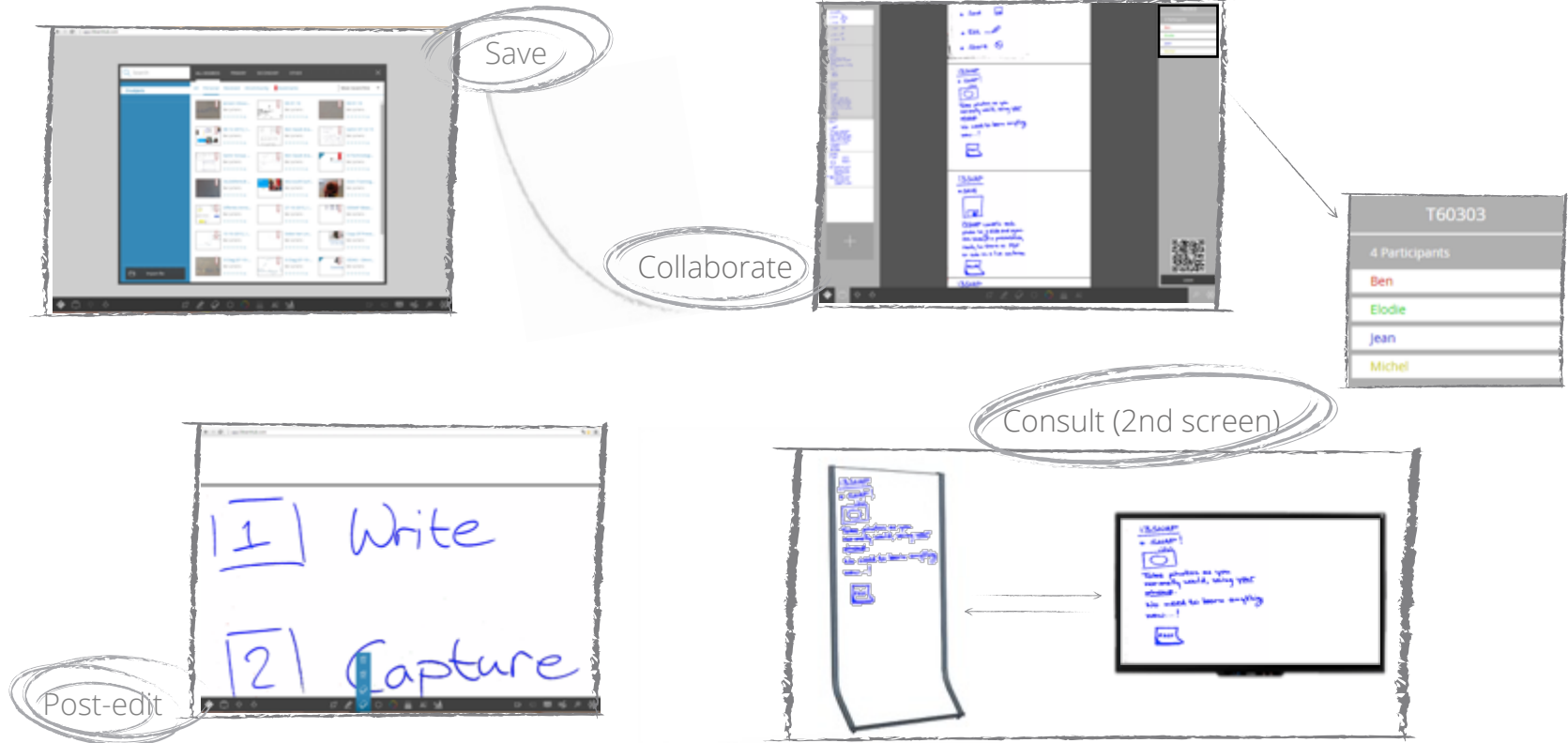
TCO\*

\*compared with paperboards & other interactive whiteboards

# Cloud platform: i3MEETINGHUB (optional)

Liveshare your notes as they develop. Consult earlier pages. Save and enrich your session in the cloud. Re-distribute edited notes if required.

# i3SNAP



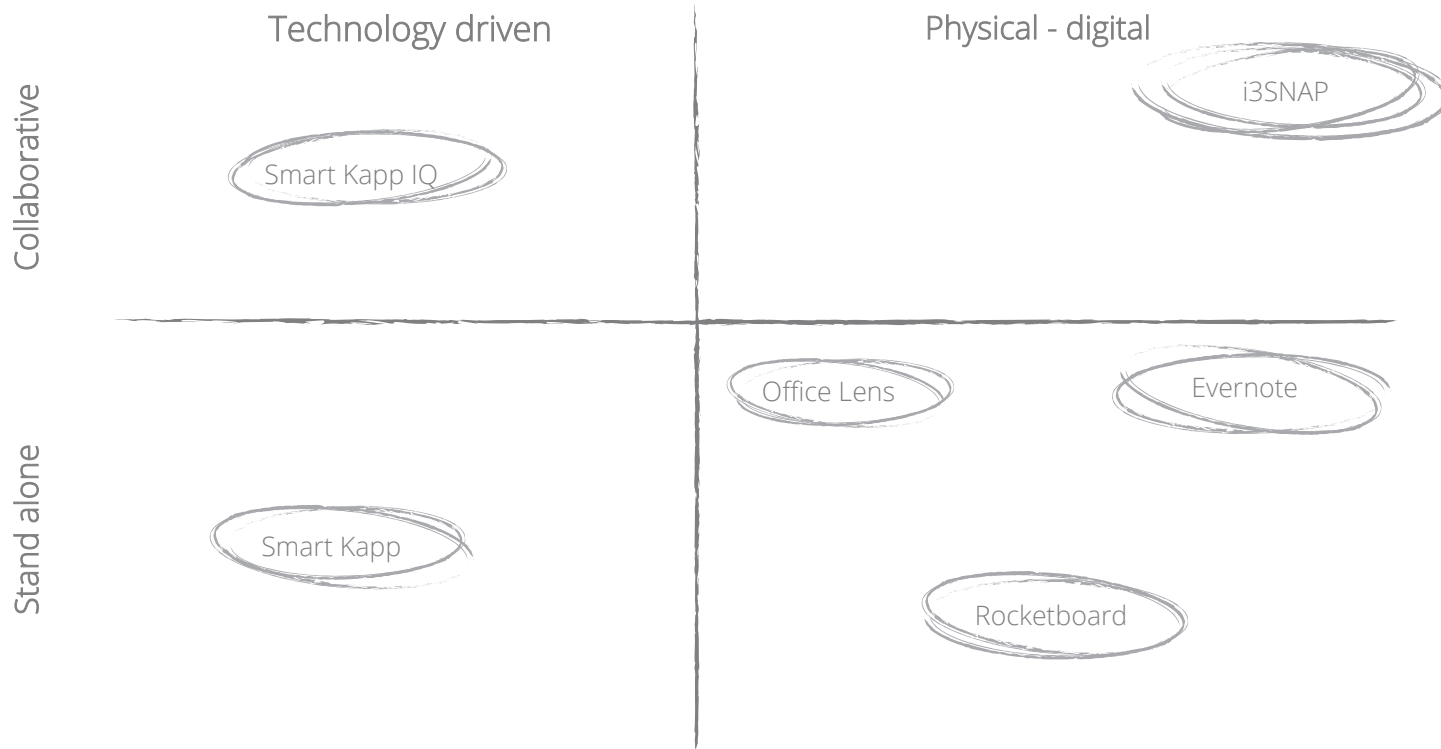
# Affordable, easy & efficient!

# i3SNAP

	Flipchart	i3SNAP	Hi-Tech
<b>TCO</b>			
Purchase price	low	medium	high
Maintenance	paper (+/- 0,15 €/sheet) & markers	+/- 1 AA battery/30 months & markers	toner, power/batteries (?), markers
Productivity gains	medium	high	medium
Write off	/	> 5years	hardware 3-5 years
Sizes available	small	small/medium/extra large	small/medium
<b>Ease of use</b>			
Mobility	anytime, anywhere	anytime, anywhere	wall mounted, needs power
Color	yes	yes	not always
Magnets, Post-It's and other objects	some	all	none
Remote participants & second screen	not possible	instant	instant
App included	no	yes	yes
Power/wifi-dependent	no	no	yes
<b>Productivity</b>			
Setup	none	download app	download app & pair with board
Startup time	instant	instant	may vary (boot)
Notes distribution time	slow	fast	fast

# Positioning comparison

**i3SNAP**



Questions?

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